



**Institute of Power Engineers  
Ontario Area**

**Advertising with the IPE, your opportunity to communicate directly to Power Engineers.**

Ad position on both IPE Ontario and Branch main pages

**Come advertise with us.**

Take a visible position through advertising. Your Corporate Ad or logo can be included on our site for either 6 months or for a full year. Ad positions 1 and 2 are front and center and will put you in the best place to be seen. You can choose between being on the Main IPE Ontario page (higher value of course) or on a Main Branch Page that you prefer to support.

The Banner Ad will be located just below where most screens will show a web page. The Banner Ad will span the width of the site page.

The Corporate Logos are an economical way to gain exposure.

Corporate (Ad # 1)	IPE Ontario Area Masthead and Ticker	Corporate (Ad # 2)
Page Content		
Corporate Banner Advertising – will be just below most full screen views and viewable with minor scrolling. (Ad #3)		
Page Content		
Corporate Logos actively scrolling with 6 second hold (Ad # 4)		
Page Content		
IPE Ontario Footer (bottom of page)		

**Ad pricing for IPE Ontario pages.**

Advertising cycle start August 1<sup>st</sup> each year (Feb 1<sup>st</sup> for 6 month)

<b>IPE Ontario Main Page</b>	6 months	1 year
Corporate Ad 1 and 2	\$800	\$1500
Banner	\$600	\$1000
Corporate Logo	N/A	\$200
<b>IPE Ontario News Page</b>		
Corporate Ad 2	\$500	\$800
<b>Employment Page</b>		
Corporate Ad 2	\$500	\$800
<b>Branch Main Page</b>		
Corporate Ad 1 and 2	\$500	\$800
Banner	\$200	\$400
Corporate Logo	N/A	\$160

Accepted files types: .jpg, .png, .gif, animated.gif. Max file size: 150KB.



**Institute of Power Engineers  
Ontario Area**

Please select the ad position choice from the options below

**IPE Ontario Main Page**

**Corporate Ad 1**

Will be able to support GIF (30 sec loop max) to a max of 150KB. Hotlink to corporate site. 300 x 250 pixel.

6 months - **\$800**

Aug 1 to Feb 1

Feb 1 to Aug 1

1 year - **\$1500**

**Corporate Ad 2**

Will be able to support GIF (30 sec loop max) to a max of 150KB. Hotlink to corporate site. 300 x 250 pixel.

6 months - **\$800**

Aug 1 to Feb 1

Feb 1 to Aug 1

1 year - **\$1500**

**Banner Ad**

Static but with hotlink to corporate website, 728 x 90 pixel.

6 months - **\$600**

Aug 1 to Feb 1

Feb 1 to Aug 1

1 year - **\$1000**

**Corporate Logo**

Ad rotator with multiple ads with 6 sec pauses between rotations. Hotlink to corporate site.

1 year - **\$200**

**IPE Ontario Employment Page**

**Corporate Ad 2**

Will be able to support GIF (30 sec loop max) to a max of 150KB. Hotlink to corporate site. 300 x 250 pixel.

6 months - **\$500**

Aug 1 to Feb 1

Feb 1 to Aug 1

1 year - **\$800**

**IPE Ontario News Page**

**Corporate Ad 2**

Will be able to support GIF (30 sec loop max) to a max of 150KB. Hotlink to corporate site. 300 x 250 pixel.

6 months - **\$500**

Aug 1 to Feb 1

Feb 1 to Aug 1

1 year - **\$800**



**Institute of Power Engineers  
Ontario Area**

**IPE Branch Main Page**

**Corporate Ad 1**

Will be able to support GIF (30 sec loop max) to a max of 150KB. Hotlink to corporate site. 300 x 250 pixel.

6 months - **\$500**

Aug 1 to Feb 1

Feb 1 to Aug 1

1 year - **\$800**

**Corporate Ad 2**

Will be able to support GIF (30 sec loop max) to a max of 150KB. Hotlink to corporate site. 300 x 250 pixel.

6 months - **\$500**

Aug 1 to Feb 1

Feb 1 to Aug 1

1 year - **\$800**

**Banner Ad**

Static but with hotlink to corporate website, 728 x 90 pixel.

6 months - **\$200**

Aug 1 to Feb 1

Feb 1 to Aug 1

1 year - **\$400**

**Corporate Logo**

Ad rotator with multiple ads with 6 sec pauses between rotations. Hotlink to corporate site.

1 year - **\$160**

**Branch Main Calendar Page**

**Corporate Ad 2**

Will be able to support GIF (30 sec loop max) to a max of 150KB. Hotlink to corporate site. 300 x 250 pixel.

6 months - **\$500**

Aug 1 to Feb 1

Feb 1 to Aug 1

1 year - **\$800**

Company Name:

Address:

Contact Name:

Email:

Phone number:

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